

Tradernomics: the new name in serious trader education

London, UK. 11 August 2008 - Tradernomics is the new name for The Faculty of Trading, the leading company specialising in the serious teaching of people to trade the financial markets.

The new name has been chosen to reflect the wider range of trading products that will be released in the coming months. The suffix “-nomics”, most familiar from the word “economics”, means the science, study and knowledge of a specialist field.

Ian Howlett, Chief Executive of Tradernomics, commented:

“Financial markets around the world are opening up to private individuals, and more and more people are now interested in learning how they can profit from this. Our products, aimed at serious aspiring traders, are helping to make the markets accessible to everyone.”

Tradernomics products have been developed by active trader Stephan Bisse, formerly of Goldman Sachs and Deutsche Bank, who also develops trading systems for city hedge funds.

-ends-

Notes to Editors

Tradernomics is a leading independent supplier of foundation-level financial trading courses. Established in 2006, the company provides introductory courses on stocks, futures, foreign exchange (also known as forex or FX) and CFDs. Its chairman, Stephan Bisse, is a former Executive Director at Goldman Sachs and Director in the Listed Equity Derivatives group at Deutsche Bank.

Further Notes

1. Courses are also available priced in US Dollars and Euros.
2. CFDs, or Contracts For Difference, are mostly used for trading stocks and futures. CFDs are legal in the UK but are not allowed to be traded under US law.

For further information, please contact:

Ian Howlett - *Chief Executive*
Tradernomics Ltd
27 Old Gloucester Street
London
WC1N 3AX
United Kingdom

Tel: +44 (0)20 7717 9666
Mobile: +44 (0) 7793 545 300
Email: info@tradernomics.com
Web: www.tradernomics.com