

British financial education bought to Hong Kong

London, UK. 17 July 2006 - Tradernomics has made its first sale of a financial education product to a consumer in Hong Kong, paving the way for further expansion into Asia. The trading simulator allows aspiring traders from around the globe to build their intuition into the workings of financial markets.

Tradernomics products have been developed by active trader Stephan Bisse, formerly of Goldman Sachs and Deutsche Bank, who also develops trading systems for city hedge funds.

Ian Howlett, Chief Executive of Tradernomics, commented:

“Financial markets around the world are opening up to private individuals, and more and more people are now interested in learning how they can profit from this. Our products, aimed at serious aspiring traders, are helping to make the markets accessible to everyone.”

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Notes to Editors

Tradernomics is a leading independent supplier of foundation-level financial trading courses. Established in 2006, the company provides introductory courses on stocks, futures, foreign exchange (also known as forex or FX) and CFDs. Its chairman, Stephan Bisse, is a former Executive Director at Goldman Sachs and Director in the Listed Equity Derivatives group at Deutsche Bank.

Further Notes

1. Courses are also available priced in US Dollars and Euros.
2. CFDs, or Contracts For Difference, are mostly used for trading stocks and futures. CFDs are legal in the UK but are not allowed to be traded under US law.

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