

## Traders are using market simulations to boost profits

### **NOTE: THIS PRODUCT HAS NOW BEEN SUPERCEDED.**

*London, UK. 26 June 2006* - A patent-pending new trading course from Tradernomics is giving traders a much better feel for the markets. The company has applied for a patent on its innovative software, which uses a customised simulation to teach currency trading, stock trading or futures trading. The early results have been very promising.

Chairman Stephan Bisse, formerly of Goldman Sachs and Deutsche Bank, said:

“Consistently winning in the markets is about having the intuition that usually comes with long experience. We’ve found a way to quickly give less experienced traders this intuition.”

Tradernomics has developed its new course based on psychology research that goes back over 50 years, using a method known as operant conditioning. “Researchers know a lot about how the brain learns”, says Mr Bisse.

“By asking someone to make decisions, and then giving them instant feedback on how well they did, they begin to subconsciously recognise winning patterns. Of course, recognising patterns is exactly what we do when we’re trading.”

The new system is different to many existing courses in that it lets users learn trading by doing practical exercises. Traders use a simulation of the markets to take decisions based on historical market price data, and learn from their mistakes. Mr Bisse says:

“The problem that many traders have always found is that you can’t just read a book or watch a video and expect to take it all in. By adding in carefully structured practice makes the learning sink in much better.”

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### Notes to Editors

Tradernomics Ltd is the leading independent supplier of foundation-level financial trading courses. Established in 2006, the company provides introductory courses on stocks, futures, foreign exchange (also known as forex or FX) and CFDs. Its chairman, Stephan Bisse, is a former Executive Director at Goldman Sachs and Director in the Listed Equity Derivatives group at Deutsche Bank.

### Further Notes

1. Courses are also available priced in US Dollars and Euros.
2. CFDs, or Contracts For Difference, are mostly used for trading stocks and futures. CFDs are legal in the UK but are not allowed to be traded under US law.

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